

MileHiCon 42
P.O. Box 487
Denver, CO 80036
Vendors, Hit Your Target Market!!!

Should you be advertising in the MileHiCon 42 progress report and/or program book? Does your business rely on science fiction, fantasy, and horror literature, games, and hobby fans? If the answer is yes, then we have your target market and at advertising rates you won't believe.

The MileHiCon 42 convention program book will be printed in a magazine format in black and white with a color cover only. Each, of the one thousand attendees, will receive one copy of the program book.

Advertising Rates:

Ad Size:	Image Area	Cost
Inside Front Full Cover	7" X 9" (color)	\$300.00
Inside Back Full Cover	7" X 9" (color)	\$250.00
Inside Body Full Page	7" X 9"	\$225.00
Half Page	3.5" X 9"	\$135.00
	7" X 4.5"	\$135.00
¼ Page	3.5" X 4.5"	\$100.00
1/8 Page	1.75" X 2.25"	\$70.00

Art Work Specifications:

All body artwork and page layouts must be in black and white. No color ads will be accepted for placement in the body of the program book or for the progress reports. A good black and white copy is acceptable. We can also accept the following file formats: .jpg, .pcx, tif, gif, pdf, and bmp for digitally produced artwork.

Deadlines:

Progress Report #1: March 1, 2010
Progress Report#2: June 1, 2010
Progress Report #3: August 15, 2010
Program Book: Oct. 1, 2010

Mail or Deliver Copy and Payment To:

Linda Nelson
P.O. Box 487
Westminster, CO 80036
(303) 426-0806
Make Checks payable to "MileHiCon"

E-Mail Digital Files To:

lindanel@ix.netcom.com